

Céline Scheuer, Coordinator, ADEME, France

- >Article 35 of the Climate and Resilience Law**
- >Article 58 Anti-waste law for a circular economy**

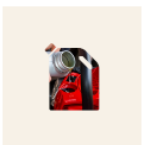


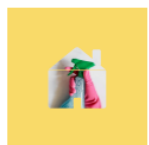
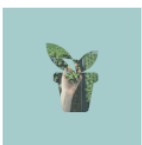
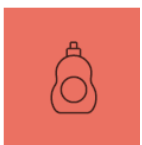








Vos achats responsables avec l'Ecolabel européen : simplicité et fiabilité

MÉMO PRATIQUE






Study of the prices of products bearing the European ecolabel

April 2025

Price analysis of INC and UFC Que Choisir tests between 2020 and 2024

EXPERTISES

The French National Consumer Institute (INC) and UFC Que Choisir regularly conduct comparative tests on everyday consumer products to assess their quality, performance, composition, and their impact on health and the environment. These tests, covering categories such as detergents, absorbent hygiene products, cosmetics and paints, also include a price survey, allowing the cost of the different references tested to be compared.

This study focuses on price surveys conducted in 28 trials between 2020 and 2024. It aims to provide a comparative analysis of the unit prices of the products tested, particularly those bearing the European Ecolabel. This label, which guarantees a reduced environmental and health impact, is an essential criterion for helping consumers choose more environmentally friendly products.

Through this analysis, the objective is to shed light on potential price differences between European Ecolabel products and other products in the panel, in order to help consumers and businesses make more sustainable choices.

Created in 1992 by the European Commission, the European Ecolabel is the only official public ecological label usable in all member countries of the European Union.

Choosing the European Ecolabel means choosing goods and services designed to limit their impact on the environment and health, thus helping to reduce the ecological footprint of consumers, professional buyers, and businesses in France and Europe.



The EU Ecolabel responds to contracting authorities' needs and facilitates their work.

- > Your responsible purchases with the European Ecolabel (*Vos achats responsables avec l'Ecolabel européen*)
- > Study of the prices of products bearing the European ecolabel

