



Perspective of DG GROW, Public Procurement policy unit

Labels at the heart of public procurement

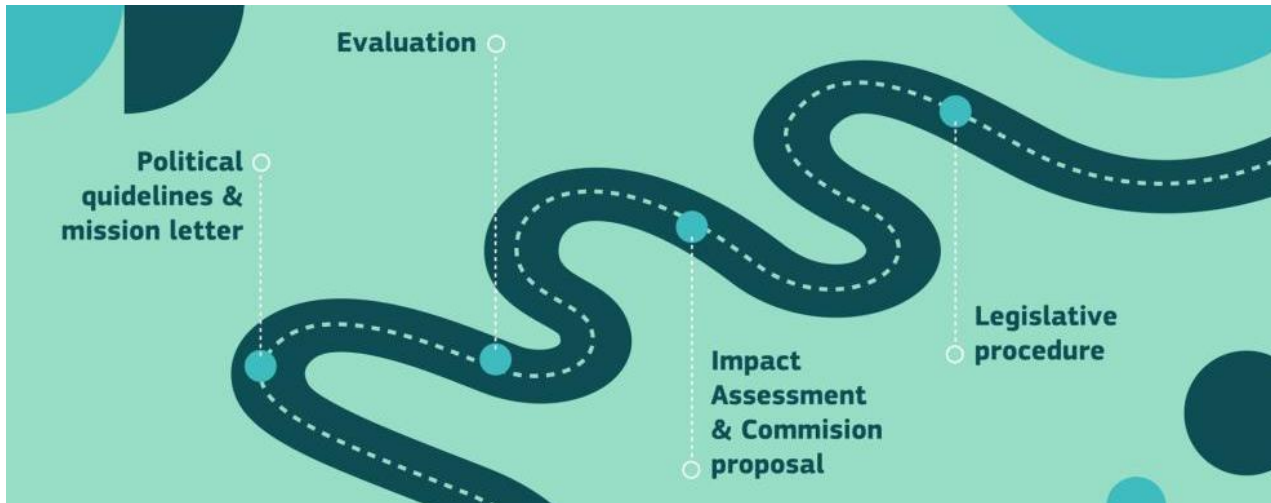
- Use of labels – possible under the current EU public procurement rules
- Stakeholders' reports on challenges to effective use of labels

The forthcoming public procurement reform



- **Efficient public investment:** there is a need for **consistency** of the legal framework, **simplification** of procedures and a “**digital by design**” system.
- “**Made in Europe**” **vision** to create **lead markets**, secure EU **economic capacity** in strategic sectors and strengthen our **competitiveness**.
- **Strategic role of public procurement:** public buyers should be better enabled to take into account **long-term economic benefits**, including **quality**, **innovation**, **resilience** and **environmental** and **social** considerations.

On the process



2024/2103(INI)

Public procurement



- **Call for Evidence** (949 contributions) and **open public consultation** (732 replies)
- **Targeted** consultations & **bilateral** meetings with stakeholders
- **Commission expert groups**
- **External studies**



