

EU Ecolabel-certified Indoor cleaning services
in Italy

Regulatory context



**COMMUNICATION FROM THE COMMISSION TO
THE COUNCIL AND THE EUROPEAN
PARLIAMENT
COM(2003) 302
Integrated Product Policy**

Encourages EU Member States to adopt national
programs for the dissemination of GPP

DIRECTIVE 2014/24/EU
Framework Directive on Public Procurement
in the EU



NATIONAL ACTION PLAN
Ministerial Decree August 3rd, 2023

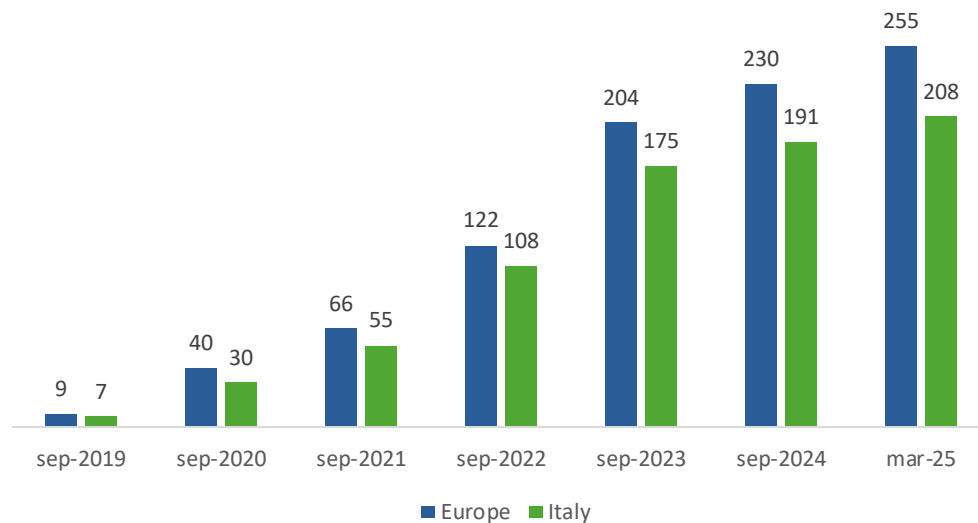
The National Action Plan provides an overview
of Green Public Procurement

Public Contracts Law
Legislative Decree March 31st, 2023, n. 36
Legislative Decree December 31st, 2024 n. 209
Law July 18th, 2025 n. 105

Indoor cleaning services: Italian success



Number of EU Ecolabel licenses Indoor Cleaning Services



Benefits of choosing an EU Ecolabel cleaning service:

- > ensures the use of:
 - > chemicals with reduced environmental impact that are safe for operators
 - > dosing systems
 - > microfiber
- > ensures that staff are trained on a series of aspects, including the EU Ecolabel itself
- > stimulates the market for detergent manufacturers by increasing demand for certified products

EU Ecolabel in action: a comparative analysis



Methodology:

Life Cycle Analysis (LCA), Life Cycle Cost (LCC)

Assessed cleaning protocols:

	Business As Usual		EU Ecolabel «Basic»		EU Ecolabel «Top»
Cleaning service with standard techniques		Lower score (14 points in EU Ecolabel optional criteria)		Higher score (30 points in EU Ecolabel optional criteria)	



Facility Management Company



Technical Partner

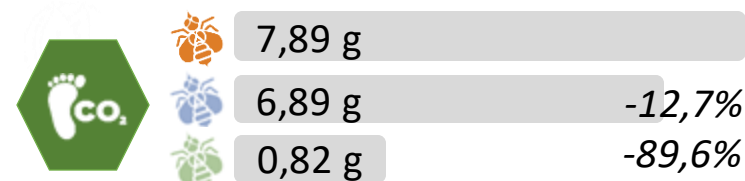
Results:

(per 1 sqm cleaned per
month)

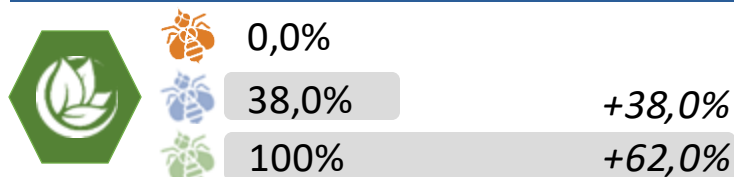
Chemical consumption



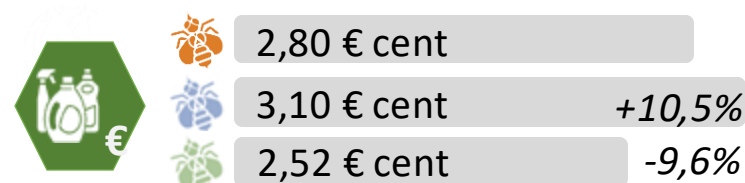
CO₂e emissions



Products compliant to CAM*



Economic costs of supply



*CAM is an acronym that in Italian stands for: Minimum Environmental Criteria
(=eco-label products).

Thank you



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