

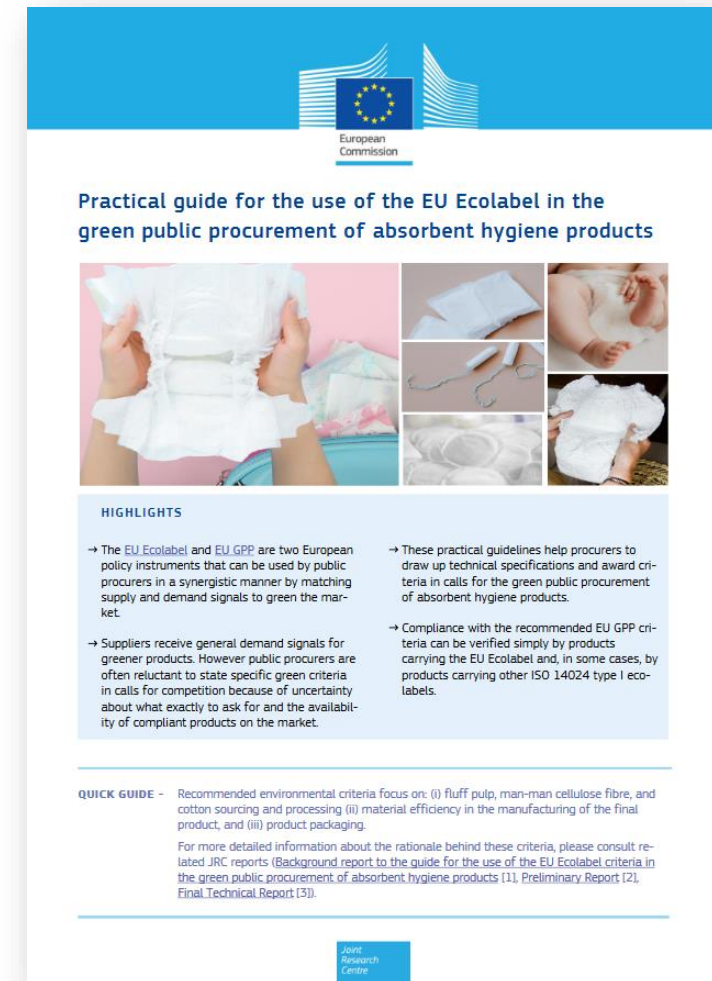


From criteria to contracts – making it work

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Practical Guides – Why and what for?

- Procurers may find difficulties when trying to purchase goods and services with low environmental impacts
- Practical guides are conceived to provide quick and easy guidance on the use of the EU Ecolabel in public procurement procedures, as required under EU Ecolabel Regulation
- EU Ecolabel can be either directly requested as the most ambitious level of environmental performance possible, or used as inspiration when defining procurement criteria



For which EU Ecolabel product groups are practical guides available?

Hard covering products



Graphic paper



Absorbent hygiene products



Tissue paper and tissue products

** Currently in English, soon available in all EU languages*

Which other product groups are foreseen?



Reusable
menstrual cups



Printed paper, stationery paper
and paper carrier bag products



Cosmetics



Paints & varnishes



Detergents and
cleaning products



Cleaning services



Tourist Accommodation Services

What information can we find in the guides?

- > General information
- > Scope of the product group
- > Environmental hotspots
- > Comparison with other schemes

Recommended EU GPP criteria			
COTTON AND OTHER NATURAL CELLULOSIC SEED FIBRES			
TS 3.1. SOURCING OF COTTON AND OTHER NATURAL CELLULOSIC SEED FIBRE	✓	✓	✓
TS3.2. Bleaching of cotton and other natural cellulosic seed fibre	✓	✓	✓
PRODUCTION PROCESS			
TS 4.1. MATERIAL EFFICIENCY IN THE MANUFACTURING OF THE FINAL PRODUCT.	✓	x	x

> Recommended EU GPP criteria:

CRITERIA AREA 4: PRODUCTION PROCESS

TS 4.1. Material efficiency in the manufacturing of the final product

At the final assembly site, the waste that is generated during manufacturing and packaging of the absorbent hygiene products and sent to landfill or incineration without energy recovery shall not exceed:

- (a) 8% by weight of the end products for tampons;
- (b) 4% by weight of the end products for all the other products.

Technical specification

Verification:

Absorbent hygiene product, which have been awarded the EU Ecolabel EU Ecolabel according to Annex I of Commission Decision (EU) 2023/1809 will be deemed to comply with the requirement.

Alternatively, the tenderer shall declare that the absorbent hygiene product has been certified by another third-party operated labelling scheme confirming that equivalent EU Ecolabel requirements are met⁽¹⁾.

If the absorbent hygiene product does not carry a required label or an equivalent label, another equivalent means of proof must be provided.

⁽¹⁾ For **TS 4.1.** equivalency means compliance check and demonstrating that material efficiency in the manufacturing of the final non-EU Ecolabel absorbent hygiene products meets or exceeds the requirements of criterion 6 of Annex I to Commission Decision (EU) 2023/1809.

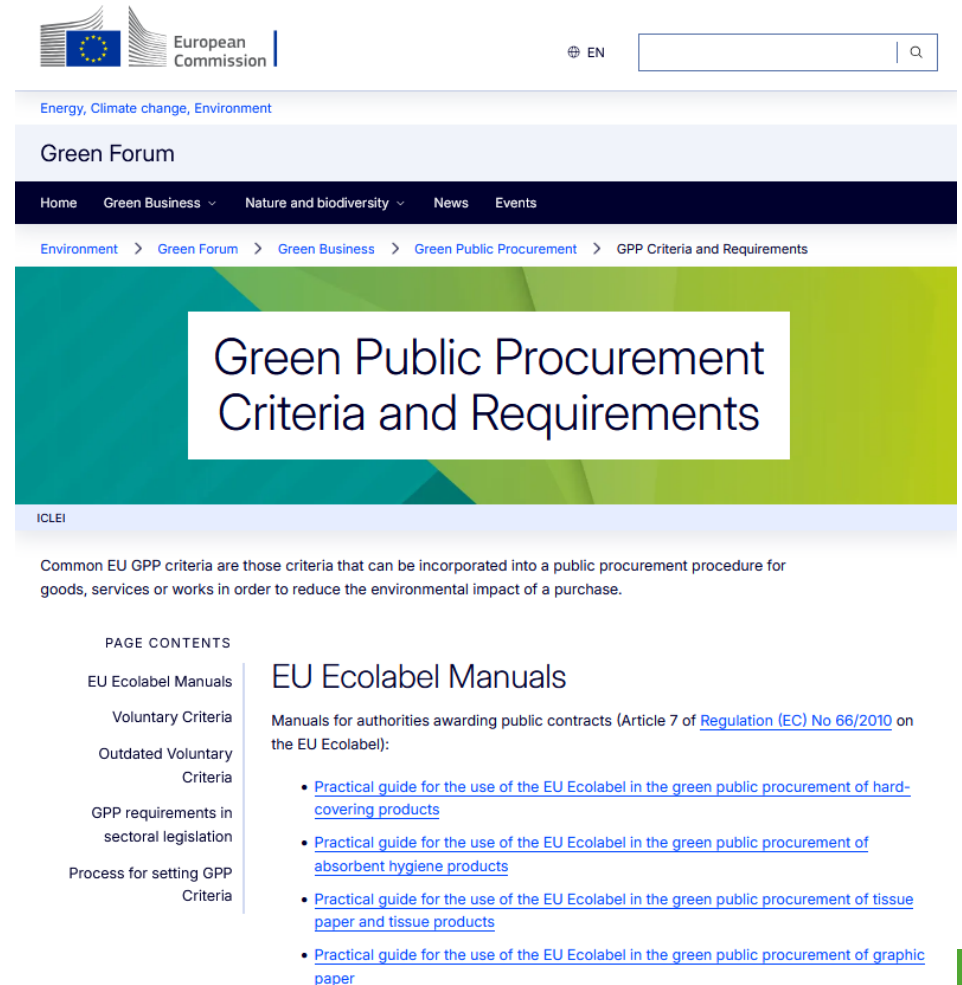
For **TS 4.1.** at the time of writing (as of September 2024), no suitably equivalent third-party operated scheme has been identified.

Recommended verification

* Examples from Practical guides for Absorbent hygiene products

Where to find the practical guides?

- > Practical guides and additional information on the use of EU Ecolabel in GPP can be found online.
- > Consult the EU Ecolabel Product Catalogue for certified products (goods and services) - also by country of availability!



The screenshot shows the European Commission's Green Forum website. The header includes the European Commission logo and a search bar. The main navigation bar lists 'Home', 'Green Business', 'Nature and biodiversity', 'News', and 'Events'. Below this, a breadcrumb trail reads: 'Environment > Green Forum > Green Business > Green Public Procurement > GPP Criteria and Requirements'. The main content area features a large green banner with the title 'Green Public Procurement Criteria and Requirements'. Below the banner, the text states: 'Common EU GPP criteria are those criteria that can be incorporated into a public procurement procedure for goods, services or works in order to reduce the environmental impact of a purchase.' A 'PAGE CONTENTS' section on the left lists 'EU Ecolabel Manuals', 'Voluntary Criteria', 'Outdated Voluntary Criteria', 'GPP requirements in sectoral legislation', and 'Process for setting GPP Criteria'. The 'EU Ecolabel Manuals' section on the right provides a description and a list of four practical guides for the use of the EU Ecolabel in green public procurement.

European Commission

EN

Energy, Climate change, Environment

Green Forum

Home Green Business Nature and biodiversity News Events

Environment > Green Forum > Green Business > Green Public Procurement > GPP Criteria and Requirements

Green Public Procurement Criteria and Requirements

ICLEI

Common EU GPP criteria are those criteria that can be incorporated into a public procurement procedure for goods, services or works in order to reduce the environmental impact of a purchase.

PAGE CONTENTS

- EU Ecolabel Manuals
- Voluntary Criteria
- Outdated Voluntary Criteria
- GPP requirements in sectoral legislation
- Process for setting GPP Criteria

EU Ecolabel Manuals

Manuals for authorities awarding public contracts (Article 7 of [Regulation \(EC\) No 66/2010](#) on the EU Ecolabel):

- [Practical guide for the use of the EU Ecolabel in the green public procurement of hard-covering products](#)
- [Practical guide for the use of the EU Ecolabel in the green public procurement of absorbent hygiene products](#)
- [Practical guide for the use of the EU Ecolabel in the green public procurement of tissue paper and tissue products](#)
- [Practical guide for the use of the EU Ecolabel in the green public procurement of graphic paper](#)



**For further information, or to give us feedback on
practical guides please browse:**

<https://susproc.jrc.ec.europa.eu/product-bureau>